

Outputs from engagement

Key areas of engagement

1

Strategic partners

With place leaders (EMMCA, PCC, NCC and education/skills providers)

2

Council projects (parks, sports facilities etc.)

To understand the scale, funding requirements and strategic alignment of GBC's projects

3

Local organisations

To understand likely costs, anticipated timescales and identify potential specification requirements

4

Local businesses

To understand the nature of current and future business requirements (business advice, business grants, employment corridor improvements etc.)

Strategic partners

1

Strategic partners

With place leaders (EMMCA, PCC, NCC and education/skills providers)

Who we've met:

- NCC Transport
- NCC Youth Services
- NCC Business and Economy
- Futures
- West Notts College
- Notts College
- NTU
- Police and Crime Commissioner
- East Midlands Chamber
- NCC Regeneration
- EMCCA (business, investment and skills leads)
- DWP

Key areas for consideration:

- Futures/West Notts/EMCCA Skills: there is significant funding for skills and everyone should be able to access it. What the Board can cover is removing blockers to this access.
- NCC Transport: Investment programmes have a pipeline of 12-18 months. For the Board to lobby.
- NCC Regeneration / EMCCA Skills: recommend a skills audit to understand the local needs and gaps best.
- NTU: keen to engage with Colwick Industrial Estate to match them with graduates and understand their needs more, learning from projects in Ashfield.
- PCC: Supportive of the plan and has identified areas for cross Notts PfN Board investments
- EMCCA: go bold with plans to attract wider investment. Recommend doing an investment pipeline to support leveraging match funding.

Local organisations

2

Local Organisations

Who we've met:

- Gedling Conservation Trust
- Netherfield Forum
- Colwick Parish Council

Key areas for consideration:

- Local orgs keen to deliver and get involved and confident in their ability to get the money spent.
- Good ideas relating to events and educational activities at sites (e.g. Lagoons).
- Grants would work for Heritage Assets.
- Colwick and Netherfield Forum still keen to apply for funding for improvements to buildings. This could tie in with suggestion from NTU re assessing potential net zero improvements to assets and linking that to a grant.
- Netherfield Forum also looking to secure funding for a series of local events. Suggest a community events pot which can fund e.g. Christmas Lights and events through the year.

Local Businesses

- Called 40+ businesses across the centres, and info shared on LinkedIn/with Board networks : **15 responses**
- Upcoming possible visit from the Permanent Secretary to the Treasury at Colwick.
- EMC and NTU business agree with the themes of our investment.

Key areas for consideration:

- Footfall is down across Carlton Hill, Carlton Square, and Gedling Village. Businesses cite post-COVID behaviour changes and competition from larger retailers.
- Vacancy and visual decline are major concerns.
- Rent is too high for small independents.
- Business Support Needs include marketing and digital support, help with website development, online visibility, and paid marketing
- Business cited a need for grants for start-up costs, equipment, and marketing, as well as business rates relief.
- Colwick: Poor road conditions, potholes, parking issues, litter and lack of greenery make the area feel neglected.
- Aim for business clustering (B2B hubs or shared spaces) to encourage collaboration and growth.
- Desire to link businesses with community outreach (e.g. schools, youth programmes)
- Support for events and exhibitions to activate high streets and engage residents.

Council officers

4

Council projects
(parks, sports facilities etc.)

Who we've met:

- Leisure and Communities
- Parks
- Transformation and Digital
- Economy and Skills
- Town Centre Management
- Planning Policy

Key areas for consideration:

- Council priorities have changed over the last 12 months re specific leisure/parks projects. Teams have shared their updated priorities which fit under the agreed 'project themes'.
- Key project for leisure is the Carlton Leisure Centre which will provide significant benefits locally.
- Consideration of how the Board's investments can support other strategic priorities (e.g. delivering the aims of the Heritage Strategy).
- Need to ensure these projects have ample maintenance cover in the future.
- NB funding could amplify CIL funding already given to pavilions across the area, creating more community spaces.
- Move away from a vision for areas to delivery on the ground.