

Report to the Portfolio Holder for Sustainable Growth and Economy

Subject: Redhill Gateway Signs

Date: 7 August 2023

Author: Chief Executive

Wards Affected

Redhill

Purpose

To seek approval to install signage on land owned by the Council to mark the boundary of Redhill.

Key Decision

This is not a Key decision

Recommendation(s)

THAT the Portfolio Holder:

Approves the installation of Redhill Gateway signage on Council land as shown on the attached plan.

1 Background

- 1.1 In order to create a focal entrance point to Redhill and promote local pride in the area, discussions with the County Council and VIA, as highway authority have been undertaken with a view to establish appropriate locations for a Redhill Gateway signage. The signs, would be of a cast iron or equivalent material and sit on top of a pole inserted into the ground at access points to the area on Mansfield Road.

- 1.2 One of the sites identified for a sign is Arch Hill, Mansfield Road which is adopted highway land. Subject to agreement for ongoing maintenance of the sign, the highway authority are content for the sign to be installed. The second location for signage has been identified as land off Mansfield Road Arnold, just passed Lidl. This land, shown on Appendix 1 is owned by this Council.

2 Proposal

- 2.1 As one of the signs is to be installed is on Council land, as shown in Appendix 1, approval for the installation is required. No planning consent is required for the signage due to its proposed size which is 1 square metre. It is proposed that approval is given for installation of the signage which will provide a gateway to Redhill and encourage pride in the local area, as well as highlighting local features. The sign itself and its installation has been funded by the County Councillor for Arnold North.

3 Alternative Options

- 3.1 The installation of signage could not be approved. This would not support the promotion of the area or provide a gateway to enhance and highlight Redhill features.

4 Financial Implications

- 4.1 There are no financial implications in relation to this decision as the maintenance and replacement of the signs would be a matter for County Councillors.

5 Legal Implications

- 5.1 The site near Lidl on Mansfield Road is Council owned, and as such approval is required to utilise the Council's land in this way. Planning permission is not required for the sign.

6 Equalities Implications

- 6.1 There are no direct equality implications arising out of this report.

7 Carbon Reduction/Sustainability Implications

7.1 There are no direct carbon reduction/sustainability implications arising out of this report.

8 Appendices

8.1 Appendix 1 – Plan showing Council Land where the sign is to be located (land in green with sign to be installed approximately at red kite symbol).

9 Background Papers

None

10 Reasons for Recommendations

10.1 To approve installation of Redhill Gateway signage.

Statutory Officer approval

Approved by:

Date:

On behalf of the Chief Financial Officer

Approved by:

Date:

On behalf of the Monitoring Officer