

OPPORTUNITY FOR YOUNG PEOPLE – GEDLING LEISURE SERVICES

Who are we?

DNA fitness membership – is a multi-site non-contract membership offer of gym, swim, group exercise, body composition measurement & virtual exercise instruction. Priced in-between budget and high end, offering the personal touch with no hidden charges. Includes, gym programmes & Motiv8 sessions, use of 25 metre swimming pools, 100+ group exercise classes, free swimming for members children 5 yrs. and under. Offering reduced pricing for unemployed, disabled, young and older members and offering a wide range of specialist sessions for people who have ongoing health conditions and a health suite (sauna and steam room) at one of the facilities.

The 4 leisure facilities that fall under Gedling Borough Council are located in Arnold, Calverton, Carlton and Redhill.

We are on the lookout for some willing participants who would like to experience some of the fitness type activities on offer across all of the sites and are comfortable posting messages via social media channels on a regular basis based on their experiences positive or negative (hopefully positive!).

DNA fitness is a strong well-known brand however, we realise we are being left behind with regards social media and influencer marketing as we are all a bit long in the tooth and out of touch with this side of things.

We would like to offer each person who would like to take on this challenge a free all-inclusive 3 month fitness membership that would give them access to using 3 gyms, 3 swimming pools, 100+ group exercise classes including Spinning, Yoga, aqua fitness, Pilates, circuit training, kettle bells and studio strength for example. For this membership we would like at least 2 social media snippets being posted per week but there would be no limit on how many and the 3 month period can be reduced or extended depending on what would be best!

If you know of anyone who would be interested in this opportunity then please ask them to contact me to discuss further. We have no limit on how many of these arrangements we set up so please spread the word through your channels.

I look forward to hearing back from you. Many thanks

Johann

Johann Polak
Fitness Promotions Officer
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