

Gedling Plan 2020-23 structure & golden thread

VISION

**Serving People,
Improving lives**



AMBITION

We aspire to be regarded as a great Council by the people and businesses we serve and the staff we employ, by making a positive difference to people's lives and creating opportunities for everyone to achieve their full potential.

PRIORITIES

COHESIVE, DIVERSE AND SAFE COMMUNITIES
To promote strong, resilient communities and reduce hardship and inequality

HIGH PERFORMING COUNCIL
To be a high performing, efficient and effective Council

VIBRANT ECONOMY
To promote and drive sustainable growth across the borough to meet current and future needs

SUSTAINABLE ENVIRONMENT
To promote a sustainable environment

HEALTHY LIFESTYLES
To promote the health and well-being of our residents

OBJECTIVES

- Promote and encourage pride, good citizenship and participation
- Reduce poverty and inequality and provide support to the most vulnerable
- Improve social mobility and life chances
- Reduce anti-social behaviour, crime and the fear of crime

- Improve the customer experience of engaging with the Council
- Provide efficient and effective services
- Maintain a positive and supportive working environment and strong employee morale
- Improve use of digital technologies

- Ensure a robust strategic development framework is in place
- Provide more homes
- Drive business growth, workforce development and job opportunities
- Create thriving and vibrant town and local centres

- Provide an attractive and sustainable local environment that local people can enjoy
- Improve transport infrastructure and connectivity
- Conserve, enhance, promote and celebrate our heritage
- Promote and protect the environment by minimising pollution and waste and becoming carbon neutral

- Improve health and wellbeing and reduce health inequalities
- Support physically active lifestyles
- Increase recreational activities
- Reduce levels of loneliness and isolation

DELIVERY

Business Continuity Plan

Risk Register

Gedling Plan

Service Plans

Individual Objectives