

# Gedling Plan Structure & Golden Thread

## VISION

**Serving People,  
Improving Lives**



## AMBITION

We aspire to be regarded as a great Council by the people and businesses we serve and the staff we employ, by making a positive difference to people's lives and creating opportunities for everyone to achieve their full potential.

## PRIORITIES

### STRONG AND DYNAMIC COMMUNITIES

To promote strong, resilient communities and reduce hardship and inequality

### HIGH PERFORMING COUNCIL

To be a high performing, efficient and effective Council

### VIBRANT ECONOMY

To promote and drive sustainable growth across the borough to meet current and future needs

### SUSTAINABLE ENVIRONMENT

To promote a sustainable environment

### HEALTHY LIFESTYLES

To promote the health and well-being of our residents

## OBJECTIVES

- Promote and encourage pride, good citizenship and participation
- Reduce poverty and provide support to the most vulnerable
- Improve social mobility and life chances
- Reduce anti-social behaviour, crime and the fear of crime

- Improve the customer experience of engaging with the Council
- Provide efficient and effective services
- Maintain a positive working environment and strong employee morale
- Improve use of digital technologies

- Provide more homes
- Ensure local people are well prepared and able to compete for jobs
- Safeguard and create job opportunities
- Create thriving and vibrant town and local centres
- Drive business growth and job creation through local and inward investment

- Provide an attractive and sustainable local environment that local people can enjoy
- Improve transport infrastructure and connectivity
- Conserve, enhance, promote and celebrate our heritage
- Promote and protect the environment by minimising pollution and waste

- Improve health and wellbeing and reduce health inequalities
- Support physically active lifestyles
- Increase recreational activities and users to parks and open spaces
- Reduce levels of loneliness and isolation

## DELIVERY

Business Continuity Plan

Risk Register

**Gedling Plan**

Service Plans

Individual Objectives