

“Everyone Should Benefit...”

An Arts Strategy for Gedling

2010 – 2015

Executive Summary

Produced by Gedling Arts Strategy Steering Group



Executive Summary

Background

This strategy was developed by the Gedling Arts Strategy Steering Group which is currently made up of representatives from Dance4, Gedling Arts Forum, Gedling Borough Council, Gedling CVS, NHS Nottinghamshire County, Nottinghamshire County Council Youth Service and County Youth Arts, Patchings Art Centre and Wheldon School and Sports College.

The partnership between the organisations involved in Gedling Arts Strategy Steering Group will be integral to the delivery of the strategy. The partnership will be open and flexible to accommodate changes within the group and any strategic developments that impact on the strategy and action plan. The group will be responsible for the implementation of the strategy and will review and monitor its action plan on a regular basis.

This strategy was produced following a review of the previous Gedling Arts Strategy (2003-2008) and a period of consultation with stakeholders, partners and Gedling residents. The consultation supported the development of the vision for the strategy.

Vision

‘By 2026 everyone in the Borough of Gedling will have benefitted from arts facilities and activities that have improved their quality of life’

For the purposes of this strategy the definition of the arts includes:

- dance, drama, music and other performing arts
- visual arts, photography and contemporary crafts
- public art and the built environment
- digital media and film
- literature and creative writing

The strategy aims to increase opportunities for all Gedling Borough residents to engage with the arts, either as creators, participants or audience members. The strategy will provide a focus for the development of the arts in the Borough. It will support the development of partnerships which facilitate new arts opportunities, identify potential resources and support the personal and organisational development of volunteers, arts enthusiasts and arts professionals.

Key Issues

The development of the strategy has identified a number of key issues that are integral to the strategy and action plan.

- **Health and Well-being**
- **Community Engagement**
- **Access, Equality and Diversity**
- **Celebration and Promotion**

- **Monitoring and Evaluation**
- **Sustainability**

In addition to this the strategy will focus on:

- Providing arts opportunities for young people
- Providing arts opportunities for the wider Gedling community
- The development of arts projects in identified areas of need within the Borough
- Use of the arts to support cross cutting agendas such as regeneration, crime and disorder and health and well-being.
- The development of arts events and projects promoting community cohesion and celebrating diversity
- Providing support for existing arts venues and developing new places and spaces for people to access the arts
- Raising the profile of the arts in Gedling

Through the development of the strategy and the consultation process that has supported it, it has become apparent that ‘Everyone Should Benefit’. (Gedling resident – 2008)

Aims

AIM 1 - INCREASE OPPORTUNITIES FOR CHILDREN AND YOUNG PEOPLE TO PARTICIPATE IN AND ENJOY HIGH QUALITY ARTS ALL YEAR ROUND

Objectives

- Establish a baseline for Youth Arts Activity in the Borough
- Increase opportunities for Young People
- Increase access to accreditation and progression routes in the arts for Children and Young People
- Involve Children and Young People in the design and delivery of arts programmes and projects
- Increase opportunities for Children and Young People to showcase and exhibit art work

AIM 2 - INCREASE OPPORTUNITIES FOR THE COMMUNITY TO PARTICIPATE IN AND ENJOY HIGH QUALITY ARTS ALL YEAR ROUND

Objectives

- Establish a baseline for Community Arts Activity in the Borough
- Support amateur and voluntary arts organisations to build capacity
- Increase and develop arts related volunteering opportunities
- Facilitate intergenerational arts projects
- Increase participation in activities offered by professional arts organisations and artists
- Develop opportunities for the arts to support cross cutting agendas
- Promote and celebrate the cultural diversity of the borough

AIM 3 - SUPPORT EXISTING ARTS VENUES TO PROSPER, AND HELP DEVELOP NEW SPACES AND PLACES FOR PEOPLE TO ENGAGE WITH THE ARTS

Objectives

- Maximise the use of the Bonington Theatre
- Develop community halls and other appropriate spaces as arts venues
- Develop a programme of high quality arts festivals and community celebrations
- Develop public art practice in the Borough

AIM 4 - SUPPORT CREATIVE INDIVIDUALS AND THE CREATIVE INDUSTRIES IN THE BOROUGH

Objectives

- Promote the work of local artists and creative practitioners
- Promote and support the Creative Industries

AIM 5 - DEMONSTRATE THE IMPACT OF THE ARTS IN GEDLING

Objectives

- Establish an Indicator Set for Gedling Borough Council's Arts Service
- Establish clear funding agreements with arts partners